



UNIONE EUROPEA



REGIONE PUGLIA



PROMOZIONE
Agenzia Regionale del Turismo

POC PUGLIA 2014/2020 | ASSE VI - AZIONE 6.8

POC-Additional Operative Programme Puglia 2014-2020 – Axis VI – Measure 6.8

Press Tour/Fam trip for trade

*The Adriatic Coast among Crystal Clear Waters and Nature Wonders
From June 9 to June 13, 2025*



Four days to discover the hidden corners of Puglia's sea, with crystal-clear waters, fine sandy beaches, coves, and breathtaking cliffs. A unique opportunity to explore the Puglia destination and its offerings, meet industry operators, and learn about services and accommodation facilities.

Day 1

Arrival in **Bari**. In the early afternoon, depart for a discovery tour of **Giovinazzo**, an ancient seaside village enriched by Romanesque architecture and historic buildings. Enjoy an excursion by kayak or a boat trip (gozzo) to Bisceglie.

Transfer to the hotel.

Briefing and greetings from Pugliapromozione.

Welcome dinner.

Day 2

Tour of **Margherita di Savoia, Vieste/Peschici**.

The journey begins in Margherita di Savoia, a small town located between the Adriatic coast and the salt crystal sea of the Saline, one of the largest salt pans in Europe. Take a walk through the wetland area, a Nature Reserve since 1977, where flamingos, herons, and falcons soar above the tamarisk trees and vast stretches of reeds, making the Saline a birdwatching paradise.

PugliaPromozione

www.agenziapugliapromozione.it

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Next, visit the thermal baths of Margherita, known for their waters rich in bromine and sodium.

Awarded multiple times with the prestigious Blue Flag, Margherita offers a stunning panoramic view of the Gargano promontory. After a coffee break by the sea, meet with operators from the local beach establishments. Enjoy a refreshing aperitif by the sea.

Afternoon visit to Vieste and its historic center at sunset, followed by a traditional dinner.

Overnight stay.

Day 3

From **Vieste** to the **Tremeti Islands**, and **Peschici**.

From Vieste, board a ferry to reach the Tremeti Islands, a true paradise for marine life, caves, and unspoiled landscapes. Don't miss the guided tour of the island, including visits to hotels and meetings with operators specializing in scuba diving. After a refreshing aperitif by the sea, head to Peschici for a visit to the ancient trabucco (traditional fishing hut) and enjoy dinner at sunset. Dinner and overnight in Peschici.

Day 4

Tour of **Rodi Garganico**, **Gargano National Park**, and the **Coastal Lakes of Varano and Lesina**.

The discovery continues with the small town of Rodi Garganico, its marina, and historic center. A bike tour takes you to the Oasi Agrumaria, a land area spanning about 1,000 hectares, the only citrus grove along the entire Adriatic coast. Here, you'll find the production of "Duretta del Gargano" oranges, "Bionda del Gargano" oranges, and "Femminello" lemons, all Slow Food Presidia, now also recognized as IGP (Protected Geographical Indication). In the afternoon, head to Gargano National Park, the largest in Italy, which is home to a rich biodiversity of flora and fauna, as well as the coastal lakes of Varano and Lesina.

The day concludes in Lesina with a tasting of dishes made from freshwater fish. Dinner and overnight.

Day 5

Tour of **Trani**.

The journey ends in Trani, a jewel of the Adriatic coast, with its stunning Cathedral by the sea, known as the Queen of Puglian Romanesque architecture. In this extraordinary seaside setting, meet with local operators and visit hotel facilities.

Departure.

Please note that breakfast will always be served at the hotels. For lunch, an aperitif in scenic locations is offered according to the various stops on the tour. Dinner will always take place at a restaurant in the overnight location.

*The itinerary may undergo changes depending on flight schedules, weather conditions, and time availability. The tour may be reversed in the order of visits for logistical reasons.

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